



Want to Reach a Prime Audience for Your Products or Services?

Become a JerseyMan/PhillyMan Magazine Advertiser

Dear JerseyMan/PhillyMan Advertiser:



We are excited to launch the digital age for our publications!

Both JerseyMan and PhillyMan Magazines are now available free on our website www.jerseymanmagazine.com and our platform partner issuu.com. This gives

access to an UNLIMITED number of potential customers in the area, across the country, and around the world.

We will still be printing and distributing magazines for our advertisers, subscribers, and special events.

Please join the growing family of JerseyMan/PhillyMan advertisers. We want to help increase your brand awareness and business!

Sincerely,

Ken Dunek

Publisher and Managing Partner, New Opportunity Publishing

You'll find our advertising representatives intent on listening to your needs and effectively delivering our audience in both print and on the web.

Published four times per year serving Philadelphia, Bucks (PA), Camden, Gloucester, Burlington, Mercer and Atlantic Counties. Our readers are upscale, college-educated individuals, couples, and families living in comfortable, single detached homes in city neighborhoods on the metropolitan fringe.

Website Advertising Rates

Website (Banner or Sidebar)

HOME PAGE WEB PAGES
\$250/month* \$125/month*

*Six month minimum

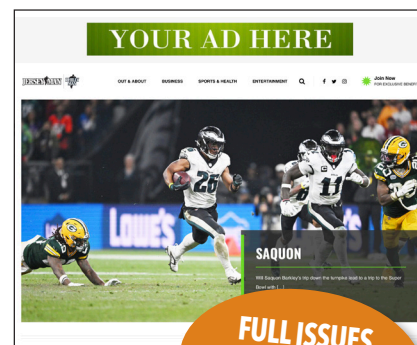
Digital Ad Preparation

Preferred file type: JPEG (RGB)

Digital Premium Ad

Top Banner Ad: 728p x 90p

Side Bar Ad: 300 x 600p



FULL ISSUES ALSO AVAILABLE ON-LINE

Magazine Ad Sizes

Full Page: (Only full page ads require bleed)

7.875" x 10.5" trim size plus a minimum of .125" (1/8 inch) on all four sides of ad if the ad is to bleed. Include crop marks. If the ad is not to bleed the trim size (live area) is 7.125" x 9.75".

2/3 Page Vertical: 4.625" x 9.75"

1/2 Page Vertical: 3.5" x 9.75"

1/2 Page Horizontal: 7.125" x 4.75"

1/3 Page Vertical: 2.25" x 9.75"

1/3 Page Horizontal: 4.625" x 4.75"

1/4 Page Vertical: 3.5" x 4.75"

1/6 Page Vertical: 2.25" x 4.75"

1/6 Page Horizontal: 4.75" x 2.25"

Print Ad Preparation

Preferred file type:

Hi-resolution PDF

Resolution: All artwork, logos and photographs must be 300 dpi

Send final ad submissions to:
alex@jerseymanmagazine.com

Art Services available

Contact Alex at alex@jerseymanmagazine.com for information / pricing.

The Publisher reserves the right to reject any advertising. Advertiser assumes liability for the content of printed ads, and also assumes responsibility for any related claims against the Publisher. Advertisers must pay full rate if ad is cancelled after the issue closing date. 15% upcharge for premium or preferred ad placement.

Magazine Advertising Rates

Ad Sizes	SINGLE ISSUE	TWO ISSUES	THREE ISSUES	FULL YEAR (4X)
Full Page	\$2560	\$2320	\$2060	\$1900
2/3 Page	\$1740	\$1640	\$1420	\$1270
1/2 Page	\$1580	\$1420	\$1100	\$950
1/3 Page	\$1100	\$950	\$800	\$640
1/4 Page	\$840	\$800	\$640	\$540
1/6 Page	\$500	\$440	\$380	\$320

Premium Positions	SINGLE ISSUE	TWO ISSUES	THREE ISSUES	FULL YEAR (4X)
Back Cover	\$3800	\$3500	\$3200	\$2880
Inside Front Cover	\$3500	\$3200	\$2880	\$2560
Inside Back Cover	\$3200	\$2880	\$2560	\$2400

2025 Editorial Calendar

SPRING

Special Section: BASEBALL

Ad Materials Due Date: MARCH 3, 2025

Street Release: APRIL 7, 2025

SUMMER

THE SUMMER ISSUE

Ad Materials Due Date: JUNE 2, 2025

Street Release: JULY 7, 2025

FALL

Special Section: FOOTBALL

Ad Materials Due Date: SEPTEMBER 1, 2025

Street Release: OCTOBER 13, 2025

WINTER

Special Section: BUSINESS

Ad Materials Due Date: DECEMBER 1, 2025

Street Release: JANUARY 12, 2025

www.jerseymanmagazine.com